



re:publica goes USA: Call for Participation open for conference program in LA

+++ re:publica, Reeperbahn Festival and next media accelerator are going on the Sequencer Tour and presenting five events in the USA +++ First event on November 5, 2018 in LA +++ **Call for Participation:** Those interested are invited to contribute to the conference with their submissions

Berlin, August 21, 2018 – Starting in October 2018 the event partners re:publica, Reeperbahn Festival and next media accelerator will present five events throughout the US for the Sequencer Tour – from Los Angeles to Austin, New York, Portland and Detroit. Each stop on the tour has its own character, which is reflected in the individual events. The Sequencer Tour highlights three areas of focus: “Politics & Society”, “Leisure & Lifestyle” and “Transatlantic Fusion.” These are rounded out by conference programs, showcases, media and music events as well as an exhibit. The individual tour events make up a series which brings together the individual communities, topics and finally two continents – and along the way, it creates a platform for transatlantic discourse and exchange.

The Sequencer Tour is one of the flagship projects of the Deutschlandjahr USA, with the motto “Wunderbar Together”. The initiative is funded by the German Federal Foreign Office, implemented by the Goethe Institut and supported by the Bundesverband der Deutschen Industrie (BDI). It deals with cultural questions as well as considering what makes a just democracy and examining new paths in the media landscape. In the scope of the Deutschlandjahr USA, countless transatlantic projects, events and workshops are taking place throughout the year in the USA.

“We are looking forward to bringing the spirit of the re:publica to the USA, to tread new paths and to set off on a “digitalization road show” together with our event partners, says Andreas Gebhard, CEO of re:publica GmbH.

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First stop: Los Angeles

The Sequencer Tour will make its first stop in Los Angeles from October 30 to November 5, 2018. As the largest city in California, it is a hub for large high-tech and music businesses and offers access to the international creative, digital and music businesses. “With the Sequencer Tour event in LA we want to network local and international participants in the music and culture scenes as well as society and politics – for a transatlantic digital society,” says Gebhard. “Many creatives, activists and representatives of the US American and German economy still do not work together or only in partial cooperation. We want to change this, and build bridges with our events in the USA.”

The conference program on November 5, 2018, curated by re:publica in LA, concentrates on two areas: in the section “Politics & Society”, the Universal Digital Rights are front and center, and in this context participants will discuss the interconnections between transatlantic, net politics and current social developments which equally impact US Americans and Europeans. The section “Leisure & Lifestyle” examines topics such as sovereignty, sustainability and social justice in a digital context.

Call for Participation

The call for participation has been an integral component of each re:publica for several years – no matter where in the world it takes place. On the Sequencer Tour in the US, the community is considered to be a core element in the conference program curated by re:publica and offers the chance to present ideas and projects, thus

contributing to a particularly balanced program. From now until September 9, 2018, presentations, panels, workshops and more can be submitted to the conference program in LA.

Further information : www.sequencer-tour.com

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About re:publica:

re:publica is Europe's biggest conference on internet and digital society. Here, bloggers cross paths with politicians, scientists meet entrepreneurs, artists meet activists. More than 19,500 people from 80 countries came together at re:publica 18 over the course of the three-day conference in Berlin to discuss current questions about digital society. The next edition of re:publica will take place from May 6 – 8, 2019, in Berlin. In addition, re:publica will host the topic „Future & Innovation“ at this year's street festival alongside Day of German Unity, October 1-3, 2018. As a strategic partner of the “Deutschlandjahr USA” it will put on five events in the United States. From December 14-15, 2018 re:publica will be launched for the first time on African soil in Accra, the capital of Ghana.

The shareholders of re:publica GmbH, newthinking communications and Spreeblick Verlag have been actively engaged in the areas of network politics, digital culture and digital society for over a decade.

www.re-publica.com

About The Year of German-American Friendship (“Deutschlandjahr USA”):

On October 3rd, 2018 we will start our year-long initiative throughout the entire U.S. featuring hundreds of events and exhibits in the fields of politics, culture, education, science, business, and industry. In cooperation with over 300 partners, we will showcase how closely our countries are linked through deep historical ties, shared values, and bold visions for the future. We will explore our partnerships in all areas of society – ranging from business and industry to politics, education, culture, science, civil society, and sports and lifestyle. The initiative aims to convey a multifaceted, modern image of Germany and the U.S., believing that we are „*Wunderbar* together“. The Year of German-American Friendship (“Deutschlandjahr USA”) is a comprehensive and collaborative initiative funded by the German Federal Foreign Office, implemented by the Goethe-Institut, and with support from the Federation of German Industries (BDI).

<https://wunderbartogether.org>

About Reeperbahn Festival:

Music has always been a central component of transatlantic cultural exchange. And, increasingly, a growing number of German artists are succeeding in gaining a firm foothold in the US market. As Europe's largest international music platform, Reeperbahn Festival has, from the very start, seen itself as an intermediary between Europe and the US, and will be in Los Angeles to present itself as part of the Sequencer Tour. With an emphasis on three key areas – live music, the music business, and art – this miniature edition of Reeperbahn Festival in L.A. will focus on forging greater cooperation between Germany and the United States. By promoting the export of German music and working to enhance awareness of German artists abroad, by furthering active networking between the German and American music industries, and by embracing the universal language of art – Reeperbahn Festival is an embodiment of the immense importance of music and art as a bridge between Europe and America.

<https://www.reeperbahnfestival.com/>

About next media accelerator:

next media accelerator is an independent accelerator funded by over 30 media outlets in Germany and Austria. NMA invests in early stage media tech startups from Europe, Israel and USA providing innovative solutions to disrupt the media. NMA was initiated by the German Press Agency (dpa) and founded in 2015 in Hamburg by several independent partners in order to offer media related startups a place to succeed.

Since its foundation, NMA has successfully built an alumni network of over 40 companies. During the past years a strong international community. With several partners on board in USA, Europe and Israel, we aim to expand and strengthen the hub for media innovation in Europe.

www.nma.vc

Further information and press contact:

Julia Rommel
Communication Manager
julia.rommel@re-publica.com
+49 (0) 152 / 59 53 79 30

Facebook: <http://facebook.com/sequencertour>
Twitter: <http://twitter.com/SequencerTour>
YouTube: <http://youtube.com/user/republica2010>

Flickr: <http://flickr.com/photos/re-publica/>
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