



Love out Loud! - Hit us up with your ideas!

Call for Participation for re:publica 2017 begins
#rpTEN wins German Design Award

Berlin, 8 November 2016 – The Call for Participation for re:publica 2017 has begun. Those ideas and topics make re:publica to Europe's most colourful and diverse conference for our digital society.

Last year, re:publica received over 900 exciting submissions to the Call for Participation. The programme team turned those into a total of 400 hours of programme with 770 speakers and 490 sessions for #rpTEN. More than half of those sessions were curated from submissions.

The Call for Participation for re:publica 2017 runs in three stages: until 4 December 2016, until 8 January 2017 and finally until 31 January 2017. The sooner you submit, the sooner we can work on your suggestion and start to fill our final event programme.

More information: <https://re-publica.com/en/17/page/call-participation-love-out-loud-and-much-more>

Motto re:publica 2017

“Love Out Loud!” is re:publica 2017's official motto and aims to draw attention to all those people, organisations and projects which are fighting against hate, violence, and injustice and strive to bring light to the darker corners of our community. They truly deserve our appreciation. Furthermore, “Love Out Loud!” is a statement.

With the very founding of re:publica, respect and the desire for diversity have been the very bedrock of what we do; positive forward thinking, curiosity, and openness guide the spirit of our event. With “Love Out Loud!” we want to remind the world what re:publica stands for. In 2017, we will be dedicating our stages particularly to those who courageously defend and support human rights throughout the world. “Love Out Loud!” is our invitation and encouragement to raise your voice – and raise it loud!

After a successful tenth edition in May 2016 with more than 8,000 guests, the eleventh re: publica will take place from 8th to 10th May 2017 in the STATION Berlin, together with the MEDIA CONVENTION Berlin for the fourth time. As in the past two years, we offer a combination ticket for re: publica and #MCB17 (<http://mediaconventionberlin.com/en>) again.

re:publica 2016 wins German Design Award

#rpTEN's visual appearance has now gone on to win at the German Design Awards by the German Design Council in the category Communications Design, subcategory Event. re:publica TEN's mirror themed design was

communicated in print, advertising, trailers and permeated the event space with some imposing installations at STATION Berlin.

Throughout the years, the visual identity of each and every re:publica has been very important to us. We remember nature's abundance at INTO THE WILD in 2014 and the hint of airport design in 2015's "Finding Europe". It's wonderful to see the passion we have for design being recognised in this way.

While the mirrors were new at #rpTEN, the principle of reflection has been with us since the very start. re:publica blurs the lines between the speakers on stage and the audience in attendance – interaction is reflection is communication and the whole can only be understood through communicating everything with everyone.

Thus, the theme of reflection became the basis of Norman Palm and Malte Rettberg's (fertig design) visual design for #rpTEN and was brought to life through reflective surfaces, mirror worlds, and the minimalist TEN / NET logo. We also offered to all of you to send us portrait photos of yourselves to be used as background images for the #rp16 website. This way, you were reflected within re:publica TEN itself. The theme came alive in our trailer, too: this atmospheric interpretation was the brainchild of JUTOJO's Toby Cornish and Johannes Braun, with sound design by Ville Haimala. Finally, over 8,000 participants experienced the mirrored architecture on location at STATION Berlin. The concept was designed and created by Mathias Lücking. Particularly memorable was the cube installation in STATION Berlin's courtyard, which allowed for very unique viewings and insights.

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About re:publica:

re:publica is the largest conference about the Internet and Digital Society in Europe. It brings together more than 8,000 participants to discuss the issues of the contemporary digital society. Here bloggers meet with politicians, scientists with entrepreneurs, artists with activists. The shareholders of republica GmbH, newthinking communications and Spreeblick Verlag, have been active in the field of net politics, digital culture and society for more than a decade. They run two of the most well-known blogs in Germany: netzpolitik.org and spreeblick.com. The next re:publica will take place in Berlin, on May 8-10, 2017.

More information and contact:

Nicole Celikkesen

presse@re-publica.de t: +49 30 921059 665

Press section: <https://re-publica.com/en/17/page/press>

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